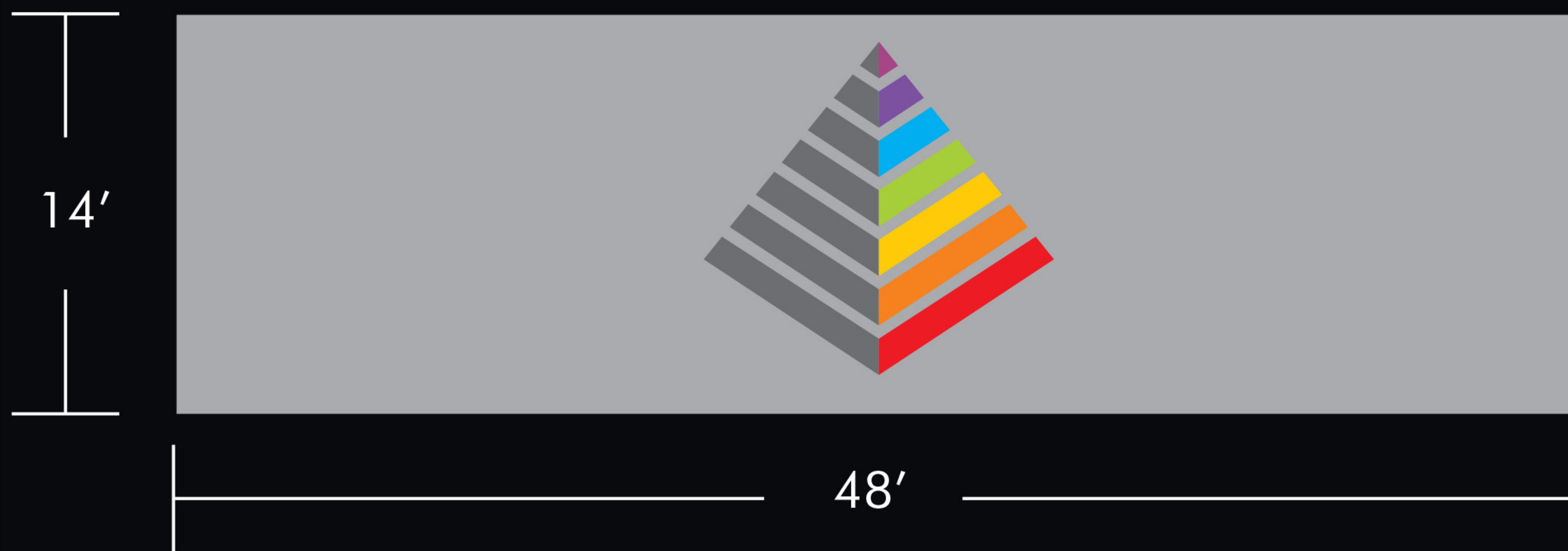


prismmedia

Production Specs: 14'H x 48'W Bulletin



SIZING

Live Area: 14'H x 48'W
Bleed Area: 14'6"H x 48'6"W
Finished Area: 15'2"H x 49'2"W

FINISHING SPECIFICATIONS FOR PRINTERS

See sizing listed above. Copy must bleed at least 3" on all four sides. Four-inch deep pole pockets must be incorporated on all four sides. Seven-ounce (light-weight) PE vinyl or 13-ounce (regular-weight) PVC vinyl may be used.

ARTWORK SPECIFICATIONS FOR GRAPHIC DESIGNERS

Bulletins will be printed at 23dpi. You may choose to work in a smaller scale (i.e. 1/4 @ 92dpi or 1/12 at 276dpi). Printers will accept files created in Adobe Photoshop, In-Design and Illustrator as well as QuarkXpress.

